



2026 TRAUMA, RESILIENCE AND UNITY CONFERENCE

SPONSORSHIP OPPORTUNITIES

EVENT DATE :

OCTOBER 20, 2026

EVENT VENUE :

NEFESH B'NEFESH
CONFERENCE CENTER

WWW.TRU-CONFERENCE.COM

TRAUMA, RESILIENCE, AND UNITY

After more than two years of war following the devastation of October 7th, the continuing conflict with Iran, and compounded by rising global antisemitism, Israel's mental health professionals are carrying an extraordinary burden — caring for a deeply wounded nation while many are themselves exhausted and overwhelmed. **The Trauma, Resilience, and Unity (TRU) Conference was created to meet this urgent need.**

Launched in 2025, the response was overwhelming. TRU brought together nearly 200 psychiatrists, psychologists, therapists, educators, and rabbis from Israel and around the world — double the expected attendance. Participants and media described it as groundbreaking, powerful, and deeply needed.

TRU provides advanced trauma training, resilience tools, and, just as importantly, community and renewal for those caring for a traumatized nation.

THE 2026 VISION: SCALING FOR THE CRISIS

Due to overwhelming demand, TRU is expanding. Our October 2026 conference will tackle critical new frontiers: Psychopharmacology for PTSD, Childhood Trauma and Innovative Treatments.

To sustain our healers between conferences, we are also launching two Therapist Resiliency & Bereavement Retreats per year. These are designed to prevent burnout and ensure Israel's mental health infrastructure does not collapse.

To discuss the sponsorship opportunities that are right for you, please contact Ben Vorspan at bvorspan@thelapingroup.com.



WHO ATTENDS TRU?

The TRU Conference draws a **diverse, high-influence audience** of **approximately 300 mental health leaders** and community "first responders."

Our participants include **psychiatrists, clinical psychologists, and trauma specialists** from across Israel, as well as **practitioners** flying in from the **US, UK, Canada, South Africa, and Australia.**

This cohort represents the **primary decision-makers in Israel's mental health infrastructure**—clinicians who are actively shaping the nation's recovery and looking for the latest tools in PTSD treatment, psychopharmacology, and resilience training.


In addition to clinical experts, TRU attracts a vital network of communal and spiritual leaders, including **Rabbis, educators, and NGO directors.** These attendees serve as the primary "port of call" for thousands of families and Olim in crisis.

By sponsoring TRU, your brand gains direct visibility with the gatekeepers of the community—professionals whose reach extends far beyond the conference walls to the patients, students, and congregants they support daily.




TOPICS AND SPEAKERS

CONFERENCE SESSION TOPICS INCLUDE:



Tragedies and Systemic Failures: Suicide and PTSD of IDF Soldiers
Widows of War Victims: Instilling Hope for the Future
Psychopharmacology in the Treatment of PTSD
Childhood Trauma: Parental Loss, Divorce, Parental Alienation
Multi-modal Approaches to Resiliency Training
Innovative Treatments for PTSD
New Directions for Psychedelics in the Treatment of Trauma and Addiction
Addiction and Trauma - Comorbidity and Treatment Issues
EMDR in Action: Live Demonstrations of Trauma Resolution
Post-Traumatic Growth
Spirituality and Resiliency
Trauma Associated with Narcissistic Abuse

INVITED SPEAKERS INCLUDE:



Israel President Isaac and Michal Herzog
Rabbi Doron Perez, Executive Chairman of World Zionist Organization and World Mizrahi
Rachel Polin-Goldberg, author and mother of October 7 hostage Hirsh Polin-Goldberg
Glen Cohen, Ph.D., former Mossad Chief Psychologist and Hostage Specialist
Shmuel Harris, M.D., prominent psychiatrist, Founder of Machon Dvir
Eyal Fruchter, M.D., Founder, ICAR, Former Medical Director, Ministry of Health
Sharon Slater, Ph.D., IDF Psychologist
Rabbi Daniel Katz, International Speaker and CEO of Elevation Project



SPONSORSHIP OPPORTUNITIES

As a non-profit venture, we keep registration fees low to ensure accessibility. Your sponsorship directly subsidizes the venue, marketing, and registration rates for traumatized clinicians.

Level	Investment	Impact
Premier Partner	\$18,000	Premier branding across all 2026 events and retreats.
Executive Sponsor	\$10,000	Strategic placement and recognition in conference materials.
Associate Sponsor	\$5,000	Direct support for plenary sessions and expert speakers.
Supporting Sponsor	\$2,500	Naming rights for a specific clinical workshop.
Exhibitor	\$1,000	Booth space in the main exhibition hall.

Note: All donations are tax-deductible via our US 501(c)(3) partner.

HELP US CARE FOR THOSE WHO CARE FOR EVERYONE ELSE.

We invite you to partner with us in building a more resilient Israel, one therapist at a time. Your support ensures that those who carry the nation's grief have the tools—and the strength—to continue.

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SPONSORSHIP AND EXHIBITOR DETAILS

All sponsors will be recognized as vital partners in sustaining Israel's mental health infrastructure. Detailed benefits for each tier are outlined below:

PREMIER PARTNER | \$18,000 | 4 AVAILABLE

The most prestigious level of support, providing maximum visibility across the 2026 TRU calendar.

- **Event Access:** 6 complimentary full-access passes to the October Conference.
- **Retreat Integration:** Exclusive branding at two Resiliency and Bereavement Retreats.
- **Premier Branding:** Largest logo placement on the main stage backdrop (Step & Repeat), conference website (with link), and the front cover of the digital/printed program.
- **Verbal Recognition:** Special mention by the keynote speaker during the Opening and Closing Plenaries.
- **Exhibition:** Complimentary double-sized premium booth in the exhibition hall.
- **Collateral:** Opportunity to include one promotional item or brochure in the attendee welcome packets.

EXECUTIVE SPONSOR | \$10,000

Designed for organizations looking to align their brand with professional excellence and trauma recovery.

- **Event Access:** 4 complimentary full-access passes to the October Conference.
- **Strategic Branding:** Prominent logo placement on conference signage, registration desk, and the "Sponsor Page" of the program.
- **Exhibition:** Complimentary standard booth in the main exhibition hall.
- **Digital Presence:** Logo and organization bio featured on the TRU Conference website.
- **Collateral:** Opportunity to include one promotional item or brochure in the attendee welcome packets.

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SPONSORSHIP AND EXHIBITOR DETAILS

ASSOCIATE SPONSOR | \$5,000

A high-impact contribution supporting the world-class experts who make TRU possible.

- **Plenary Naming Rights:** "This session is made possible by [Name/Company]" displayed at the entrance of your chosen workshop and announced by the moderator.
- **Event Access:** 2 complimentary full-access passes to the October Conference.
- **Program Branding:** Listing as an Associate Sponsor in the conference program and on the website.

SUPPORTING SPONSOR | \$2,500

Directly support a specific area of clinical interest (e.g., PTSD, Child Trauma).

- **Workshop Naming Rights:** "This session is made possible by [Name/Company]" displayed at the entrance of your chosen workshop and announced by the moderator.
- **Event Access:** 1 complimentary full-access pass to the October Conference.
- **Targeted Visibility:** Logo placement on the specific session page within the digital program.
- **Literature:** Ability to place branded materials on the seats of the sponsored session.

EXHIBITOR | \$1,000

Direct face-to-face access to more than 300 mental health professionals and community leaders.

- **The Booth:** One 6-foot draped table, two chairs, and electrical access in the high-traffic Exhibition Hall.
- **Event Access:** 1 complimentary exhibitor pass (includes lunch and coffee breaks).
- **Program Listing:** Organization name and booth number listed in the "Exhibitor Directory."
- **Networking:** Access to all scheduled networking breaks and programs.

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